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25000 7500 03/17/2010

COLGATE-PALMOLIVE COMPANY
900 RIVER ROAD
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| APPLICATION NO. | FLR/REG DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|--------------|----------------------|---------------------|------------------|
| 10/697,213 | 10/20/2008 | Eduardo Jusuepe | 7033-00 | 2198 |

TITLE OF INVENTION: TOOTHPHBR WITH ENHANCED CLEANING EFFICACY

| APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PEN. PAID ISSUE FEE | TOTAL FEE DUE | DATE DUE |
|----------------|--------------|---------------|---------------------|---------------------|---------------|------------|
| nonprovisional | NO | \$1510 | \$300 | \$0 | \$1810 | 03/17/2010 |

| EXAMINER | ART UNIT | CLASS-SUBCLASS |
|----------------------|----------|----------------|
| GUNDOTTI, LAURA COLE | 377 | 605-002100 |

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).
- Change of correspondence address (or Change of Correspondence Address form PTO/RM/122) attached.
- "Fee Address" indication for "Fee Address" indication form PTO/RM/9, Rev 03-02 (or more recent) attached. Use of a Customer Number is required.
2. Fee printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm having as a member a registered attorney or agent) and the names of up to 3 registered patent attorneys or agents. If no name is listed, no name will be printed.
3. Amy M. Fernandez
2.
3.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for consideration as set forth in 37 CFR 1.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE:

(B) RESIDENCE (CITY AND STATE OR COUNTRY):

Colgate-Palmolive Company

New York, NY

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

4a. The following fee(s) are submitted:

- Issue Fee
 Publication Fee (No small entity discount permitted)
 Advance Order - \$ of 10 copies

4b. Payment of Fees: (Please first reapply any previously paid issue fee shown above)

- A check is enclosed.
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 The Director is hereby authorized to charge the required fees, any deficiency, or credit any overpayment, to Deposit Account Number 03-0458, (enclose an extra copy of this form).

5. Change in Party Status (from same indicated above):

- a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature: 

Date: June 11, 2010

Typed or printed name: Glen K. Park

Registration No.: 34,055

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 112 and 37 CFR 1.14. This collection is estimated to take 13 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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